COMMITTEE: Cyber and AI

QUESTION OF: Mitigating privacy concerns associated with the misuse of social media user data

SUBMITTED BY: Italy

CO-SUBMITTED: Ukraine, Peru, Egypt, Bahrain, United Arab Emirates, Gabon

The General Assembly,

Recognizing that the same rights people have offline, including privacy, must be protected online,

Reminding that the right to privacy is stated in article 12 of the Universal Declaration of Human Rights and article 17 of the International Covenant on Civil and Political Rights which states that no one shall be subjected to arbitrary interference with his or her privacy, family, home or correspondence,

Noting with deep concern that the violation and abuse of the right to privacy can target everyone, particularly marginalized and vulnerable groups, including children,

Emphasizing that with a larger percentage of the world using social media it becomes vital for governments to protect users' data, prevent data collection, and any interceptions that violate or abuse the right privacy,

1. <u>Invites</u> business enterprises to keep data use transparent and:
   a. Inform users of the collection, use, and sharing of data which could pose a potential privacy threat,
   b. Require user consent for data collection;
2. <u>Calls</u> for international safeguards to be put in place regarding social media organizations with the intent to:
   a. Ensure transparency about the use of personal data by organizations,
   b. Implement common age restrictions on social media platforms;
3. <u>Supports</u> the creation of a third-party council with the prerogative to:
   a. Inspect the practice of social media organizations,
      i. Every 2-3 years,
      ii. Every year for notorious misusing organizations,
   b. Monitor for potential abuses of personal user data,
   c. Maintain and publish records of abuses of personal data,

      d. Advise on repercussions for offending organizations;

4. <u>Requests</u> the administration of digital regulations through AI report systems and policies for social media platforms by:

      a. Using AI to flag predetermined words in comments, posts, and messages because:

            i. AI is an efficient way to flag out simple, known, messages related misuse of private data for review,

            ii. AI will be monitored by a group of e-commissioners, who will maintain the system and ensure it is working to its full capability,

      b. Restriction systems for social media platforms;

5. <u>Further calls</u> for a greater emphasis on education about digital literacy for all age groups by:

      a. Providing public educational resources through media literacy programs, which will allow:

            i. Education of the effects of misuse and the responsible way to approach social media and use the internet safely,

            ii. Provide resources to learn to deal with loss of privacy and to help those around them that are dealing with a loss of privacy,

      b. Focusing on youth and digital literacy in the classroom by:

            i. Implement digital literacy programs in school curriculum, teaching students about digital safety and responsibility,

      c. Focusing on senior citizens and digital safety by:

            i. Implement digital literacy programs in homes for the elderly, teaching about digital safety and possible threats,

      d. Establishing programs in developing countries where students can gather information about technology and bring that information back to their communities.

      e.

6. <u>Strongly suggests</u> that all nations set ethical standards for social media companies when using consumer information, including but not limited to:

            i. Limiting the age of social media users at the discretion of the country in question

            ii. Setting content restrictions for social media users, including for content of the following types:

                1. Pornography and other sexual content

                2. Inaccurate or otherwise misleading information

                3. Anything that undermines the national unity and social cohesion of the country in question

4. Anything that promotes, glorifies, and/or depicts graphic violence, gore, and other disturbing images
5. Content used to manipulate users;